



Corporate Officers

William D. Watkins

Chief Executive Officer

Mark Swoboda

President

Neil Bostock

Chief Financial Officer

Global Headquarters

Bridgelux, Inc.

1170 Sonora Court
Sunnyvale, CA 94086
USA

Tel: +1 408-990-7500

Fax: +1 408-990-7501

Email: sales@bridgelux.com

Additional sales, customer support and other facilities are located in the USA, France, China, Hong Kong and Taiwan.

About the Company

Bridgelux is a leading developer and manufacturer of technologies and solutions that will transform the \$100 billion lighting industry. Based in Silicon Valley, Bridgelux is a pioneer in solid-state lighting (SSL) and is greatly expanding the market for light-emitting diode (LED) technologies by driving down costs of LED lighting systems. Bridgelux's patented proprietary light source technology replaces traditional technologies (such as incandescent, halogen and fluorescent lighting) with integrated, solid-state lighting solutions that enable lamp and luminaire manufacturers to provide high performance and energy-efficient white light for the rapidly growing interior and exterior markets, including street lights, commercial lighting and consumer applications.

LED lighting can produce light ten times more efficiently, as measured in lumens per watt, than incandescent bulbs, and twice as efficiently as compact fluorescent lamps (CFLs), thereby greatly reducing lighting energy costs. As a solid-state technology, LED lighting is also more rugged and longer-lasting than these traditional vacuum tube lighting technologies and does not present the disposal challenges posed by lead and mercury found in incandescent and fluorescent lighting. Maintenance and other related costs are also significantly lower. The efficiency advantages and other

benefits of LED lighting are beginning to drive massive adoption of SSL as the costs of these solutions decrease.

Bridgelux has a unique vertical integration strategy, with key intellectual property in the core materials technology (epitaxy), chip design, packaging technology, system technology and manufacturing technology, as well as unique global manufacturing capabilities. This integration gives the Company cost advantages and economies of scale that uniquely enable Bridgelux to develop high-quality LED light sources for lamp and luminaire manufacturers at a disruptive price that will facilitate penetration of these solutions into a wide range of end markets.

The Company has achieved scale and established a leading presence in this fast-growing market with more than 500 customer engagements and rapid revenue growth. With the addition of a new CEO and the closing of \$50 million of financing in January 2010, Bridgelux is now aggressively pursuing global growth through new customer engagements, market penetration, expanding its global manufacturing operations and continuing to innovate on its technology platform.



Corporate Highlights

2002	<ul style="list-style-type: none"> Company founded
2003	<ul style="list-style-type: none"> Investment in Epi technology R&D Released first Indium Tin Oxide (ITO) power die
2004	<ul style="list-style-type: none"> 1st volume shipment of high power LED die
2005	<ul style="list-style-type: none"> Established US-based R&D center
2006	<ul style="list-style-type: none"> Produced world-class high power LED die Released BKO series LED die
2007	<ul style="list-style-type: none"> Released MKO series LED die Mark Swoboda named CEO
2008	<ul style="list-style-type: none"> Opened Silicon Valley state-of-the-art manufacturing site Expanded R&D center to include die fab Volume production of 6th generation LED chip
2009	<ul style="list-style-type: none"> Announced U.S. patent award for surface mountable LED chip Launched Bridgelux LED Arrays for solid-state lighting Created Lighting Services Group
2010	<ul style="list-style-type: none"> Announced appointment of William D. Watkins as CEO Announced successful closing of new \$50mm Series D financing

Media Relations Contact

Brian T. Fisher

Director, Corporate Marketing
Bridgelux, Inc.
1170 Sonora Court
Sunnyvale, CA 94086
USA

Tel: +1 408-990-7563

Fax: +1 408-990-7501

Email: brianfisher@bridgelux.com

<http://www.bridgelux.com>

Product Portfolio

Based on its core technology platform, Bridgelux has developed a range of product options for lighting system manufacturers.

BRIDGELUX LED ARRAYS

The Bridgelux LED Array products deliver high performance, compact and cost-effective solid-state lighting solutions. Product options are tailored to match light output levels of many conventional light sources, delivering between 400 and 2000 lumens under normal operating conditions in cool, neutral and warm white colors. The products can be optimized for efficacy, quantity of light, energy efficiency, color rendering (CRI), targeted lighting color temperatures (CCT), color consistency, beam uniformity and cost to allow lamp and luminaire manufacturers to easily integrate the light sources into their designs—resulting in high-performance, cost-effective LED-based lighting products that can displace conventional products for use in hospitality, commercial, industrial and “always-on” environments. These high lumen output integrated light sources reduce system design complexity, enabling miniaturized, cost-effective lamp and luminaire designs. Typical applications include task, accent, spot, track, down light, wide area and security lighting.

NLX-5 POWER DIE SERIES

The NLX-5 is a high-power gallium nitride (GaN) LED die series. The NLX-5, when embedded in a customer’s standard, cool white LED package, provides a typical light output of 85-90 lumens (@350 mA). As a result, the NLX-5 delivers the industry’s leading cost-per-lumen performance for warm white, cool white and RGB applications.

MKO

MKO Series devices deliver brightness of up to 70 lumens offering improved light extraction. The green die series offers industry-leading performance for RGB applications such as entertainment lighting. The 24 mil die, both green and blue series, are targeted at backlight unit (BLU) applications.